1. **Write 'T' for true or 'F' for false next to each statement.**

   a) Bloggers are the ones who set the trends up. ....

   b) Bloggers made the products even more expensive. ....

   c) Fashion editors spend years to become one. ....

   d) Bloggers can have a seat at the front row in a fashion show. ....

   e) Brands are accessible thanks to bloggers. ....

2. **Read the text again and answer the questions.**

   a) Does the article say bloggers have been educated for what they are doing?

   ....

   b) Why are the bloggers getting more popular?

   ....

   c) How would you feel if you were an educated fashion editor?

   ....