

1 Choose the best title for the text.

- a) The Hard Work of Miners b) Fashion Styles in America c) The History of Blue Jeans

2 Complete the sentences with information from the text.

- a) In the past, _____ was a material used to make tents.
- b) Levi Strauss chose the colour _____ because white denim got dirty easily.
- c) Levi put _____ on denim trousers to make them stronger.
- d) Working men like miners and _____ liked wearing Levi's blue jeans.
- e) People started wearing blue jeans all over the world after the _____.

3 How often do you wear blue jeans? What is your favourite brand?
