- 1. Answer the questions according to the text. You may use short answers.
  - a) Why may parents be unable to understand the popularity of YouTubers?

b) What helps YouTube overcome TV, according to Paragraph 1?

c) How do successful "Good YouTubers" gain popularity? List 3 different tactics they use.

d) Why are some YouTubers not age-appropriate?

2. Why do you think You Tube and its stars have become so popular?