

2. Match the words to the definitions.

- a) accelerate
- b) access
- c) commercial
- d) compose
- e) diversity
- f) goods
- g) shrink
- h) transformation

- 1) : the fact of including many different types of people or things
- 2) : related to business and buying and selling things
- 3) : a complete change in someone or something
- 4) : to become faster and happen quicker than expected
- 5) : to become smaller
- 6) : things that are produced in order to be sold
- 7) : the right to enter a place, use something, see someone, etc.
- 8) : to make up, form something by coming together

3. Write T (true), F (false) or NI (no information) next to each statement.

- a) You can drink Italian coffee in a London coffee shop.
- b) The author was in London one day, and the next days, she travelled to New Delhi.
- c) The author travelled to most of the countries in the world.
- d) Most social scientists think that the size of the world is getting bigger.
- e) The Barbie doll is sold in 32 different countries.
- f) People in Denmark liked the Barbie doll that comes in different nationalities.
- g) 'McWorld' is a global Internet company.
- h) People from many different cultures and nations live in Los Angeles.
- i) 32 different languages are spoken in Los Angeles.
- j) McDonald's adjusted its menu according to Indian culture.



4. Answer the questions according to the text.

- a) What is one of the 'globalisation moments' mentioned in the article?

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- b) What are the three main areas where the global change happens?

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- c) What connected Japan and Spain culturally?

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- d) How did the new interest in Italian food in Denmark influence commerce?

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- e) What are the two new nationalities that the Barbie doll will come in?

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