

**1. Answer the questions according to the passage.**

**a)** How did we learn about the term “trending topic”?

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**b)** What are the three factors that cause a topic to trend?

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**c)** What are some of the keywords that cannot trend?

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**d)** If you want to start a trending topic, what steps should you take?

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**2. Go online and do some research about the following:**

**a)** What are the most trending topics of the month in your country?

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**b)** How many people are using twitter in the world? How many of them are from Turkey?

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