

1. Read the text and fill in the gaps in the text (a-e) with the statements below (1-5).

1. Why is Zara so successful?
2. The clothes also change from week to week, so customers keep coming back to see what's new.
3. He was an ambitious worker and did his best to achieve his goals.
4. He gives money to poor people but prefers not to mention it.
5. There are only two official photographs of him, and he rarely gives interviews.

2. Choose the best answer for the questions below.

a. What is unusual about Amancio Ortega?

1. He has the biggest store in the world.
2. He does not behave like a rich man.
3. He only loves Spanish people.
4. He likes having interviews.

b. What was his first job?

1. He was a shop assistant.
2. He was a photographer.
3. He sold women's pyjamas.
4. He was a businessman.

c. When did he open the first Zara store?

1. When he was a shop assistant.
2. When he was 40.
3. Before making women's pyjamas.
4. After becoming rich.

d. Which of the following is the secret to Zara's success?

1. There are many Zara stores all over the world.
2. The owner of Zara is a multimillionaire.
3. Zara has skilled designers from different parts of the world.
4. Designers produce original new clothes.