

2. Match the words to their definitions.

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| 1. kick-off (n) | a) a short period of time in which someone buys a lot of things |
| 2. sale (n) | b) to earn more money than spending while buying or producing |
| 3. shopping-spree (n) | c) a person, shop or business that sells goods to the public |
| 4. retailer (n) | d) the start of an event or activity |
| 5. make a profit (v) | e) an occasion when goods are sold at a lower price than usual |

3. Look at the underlined words in the text. What do they refer to?

- a) 'It' in paragraph 1 refers to
- b) 'They' in paragraph 3 refers to
- c) 'Them' in paragraph 4 refers to
- d) 'This' in paragraph 4 refers to
- e) 'It' in paragraph 5 refers to

4. Are the statements true (T) or false (F)? If the statement is false, write the correct statement.

- a) The day after Thanksgiving is called Black Friday in the USA.
- b) Many people who want to shop on Black Friday wait for long hours to shop.
- c) The reason why it is called Black Friday is because of the extreme weather conditions.
- d) The term 'Black Friday' has become common in the USA because it is an official holiday.
- e) Retailers do not actually earn much money on Black Friday.
- f) There are people who don't approve Black Friday as well as the ones who like it.
- g) You can also shop online on Black Friday.
- h) Black Friday is still popular only in the USA.