

**1. Match the headings with the blanks in the text. There are two extra headings.**

- |                    |                    |                 |
|--------------------|--------------------|-----------------|
| a) Fast and Visual | c) Intimacy        | e) Snap Filters |
| b) Simple Design   | d) Social Pressure |                 |

**2. Complete each sentence with the correct ending (a-j) in the box.**

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|-------------------------|-----------------------|-----------------------------|
| a) intimate groups      | e) 10 billion views   | i) a funny bunch            |
| b) a thousand words     | f) look cool          | j) the adults of the future |
| c) embarrassing picture | g) a Facebook account |                             |
| d) little privacy       | h) new technologies   |                             |

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|---|---|
| 1) Teens are the first demographic group to use ..... | 4) On traditional social networks, you have very .....    |
| 2) On Snapchat, pictures aren't touched up to .....   | 5) On Snapchat, teens can share funny pictures with ..... |
| 3) Snapchat is the latest craze among .....           |   |