

1. Choose the correct option.

What does subtle mean?

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|----------------------|-----------------------|
| a) noticeable | b) not obvious |
| c) easy | d) many |

Product placement is,

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|----------------------------------|----------------------------------|
| a) a way of advertising | b) a way of producing |
| c) a way of making movies | d) a social media channel |

Embedded in paragraph 3 cannot be replaced with:

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|-------------------|--------------------|
| a) hidden | b) inserted |
| c) visible | d) attached |

If you do something flying under the radar, you

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|---|--------------------------|
| a) do it showing it to everybody | b) do it secretly |
|---|--------------------------|

When you rely on somebody you

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|-----------------------------|--|
| a) trust that person | b) don't believe in that person |
|-----------------------------|--|

2. Give an example of product placement that you've seen in a movie, in a TV programme or on the internet.
