

1. Match the headings with the paragraphs. There is one extra.

- a) Ignoring realistic strategies
- b) "Elevator pitch" more than a minute
- c) Asking for a non-disclosure agreement
- d) Too long PowerPoint presentations

2. Match the words from the text (a-d) to their definitions (1-4).

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| a) accomplish | 1) average in size and amount, not too much |
| b) monetize | 2) to succeed in doing something good |
| c) engaged | 3) being together |
| d) moderate | 4) highly organized |
| e) well-structured | 5) to cause something to earn money |